

**Abingdon Dolphins Swim Club**

*Teaching fundamental life skills in an interactive, fun and safe environment*

Electronic Information Policies

**Business privacy policy**

This privacy policy sets out how Abingdon Dolphins Swim Club uses and protects any information that you give Abingdon Dolphins Swim Club when you use this website.

Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

Abingdon Dolphins Swim Club may change this policy from time to time by updating this document. You should check this document from time to time to ensure that you are happy with any changes. This policy is effective from 1st March 2025.

**What we collect**

We may collect the following information:

* Name
* Contact information including email address
* Demographic information such as postcode
* Other information relevant to Abingdon Dolphins Swim Club activity.

**What we do with the information we gather**

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

* Internal record keeping.
* We may use the information to improve our products and services.
* We may periodically send information which we think you may find interesting using the email address which you have provided e.g. Newsletter.

**Security**

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

**How we use cookies**

A cookie is a small file placed on your computer's hard drive. The cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This is completely anonymous and helps us analyse data about webpage traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

We use ‘Sitewit’ to analyse the use of this website. ‘Sitewit’ generates statistical and other information about website use by means of cookies, which are stored on users' computers.  The information generated relating to our website is used to create reports about the use of the website.

This website is owned and operated by Abingdon Dolphins Swim Club

**Links to other websites**

Our website contains links to other websites of interest. However once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

**Controlling your personal information**

Our personal data protection policy can be found on the ‘Policies’ page of the website.

**Website disclaimer**

The information contained in this website is for general information purposes only. The information is provided by Abingdon Dolphins Swim Club and while we endeavour to keep the information up to date and correct, we make no representations or warranties of any kind, express or implied, about the completeness, accuracy, reliability, suitability or availability with respect to the website or the information, products, services, or related graphics contained on the website for any purpose. Any reliance you place on such information is therefore strictly at your own risk.

In no event will we be liable for any loss or damage including without limitation, indirect or consequential loss or damage, or any loss or damage whatsoever arising from loss of data or profit arising out of, or in connection with, the use of this website.

Through this website you are able to link to other websites which are not under the control of Abingdon Dolphins Swim Club. We have no control over the nature, content and availability of those sites. The inclusion of any links does not necessarily imply a recommendation or endorse the views expressed within them.

Every effort is made to keep the website up and running smoothly. However, Abingdon Dolphins Swim Club takes no responsibility for, and will not be liable for, the website being temporarily unavailable due to technical issues beyond our control.

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